



International online conference

Digitalization of industrial thermal processes and units



13:20

Yury
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Section 2: Digital twin of production (Big Data)

Big Data and artificial intelligence: out of industry specifics

The report considers the application of Big Data and artificial intelligence methods for solving non-sector specific tasks. These are tasks typically solved by departments such as marketing, sales, human resources management, juridical and financial services, IT-service and information protection service, PR-service, which are present in every company and industrial sector. The report is illustrated with cases having references to organization or particular expert who provided the case.

Reviewer, independent IT
expert, Russia

There may be changes in the time schedule.
See the current information on the [website](#)

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